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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

HONORABLE COMMISSIONER FOR PATENTS
ALEXANDRIA, VA 22313

Re: Patent Application of: Gehlot *et al.*
Application Serial No.: 10,074,078
Filed: February 11, 2002
Examiner: Palani P Rathinasamy
Group Art Unit: 3622
Title: System And Method For Identifying and Offering Advertising over the Internet
According to a Generated Recipient Profile

Sir:

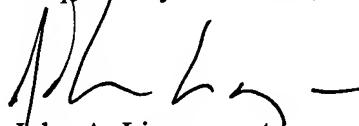
Enclosed for filing in the United States Patent and Trademark Office are the following:

1. Response to Office Action (Restriction Requirement)
2. Transmittal Sheet
3. Postcard Receipt

CONDITIONAL PETITION

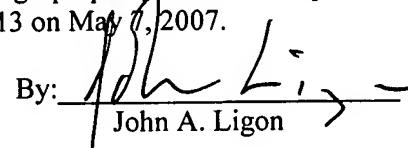
If any extension of time is required for the submission of the above-identified items, Applicant requests that this be considered a petition therefor. Please charge any additional charges relating to this matter to **Deposit Account No. 50-1944**. A duplicate copy of this letter is enclosed.

Respectfully submitted,


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Dated: May 7, 2007

I hereby certify that this correspondence, including the referenced enclosures, is being deposited with the United States Postal Service as First Class Mail, postage prepaid, in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313 on May 7, 2007.

By: 
John A. Ligon



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:

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RESPONSE TO OFFICE ACTION

Dear Sir:

Pursuant to the Office Action dated April 06, 2007 and received in regard to the above-captioned application, please enter the following response.